

THE ONE STOP PODCASTS SERVICE GUIDE

Podcasting support built around what you need.

Starting a podcast, adding it to your agency offer or bringing it into education? One Stop Podcasts gives you the specialist support to make it happen.



One partner. Three ways to work with us.

Choose the route that fits what you are trying to achieve.

OUR CORE SERVICES

PODCAST PACKAGES

For businesses, founders, thought leaders and teams that want a podcast produced properly - from idea to published episode.

PODCASTING IN THE CLASSROOM

Practical student workshops and teacher CPD that turn speaking, listening and storytelling into something students can make.

WHITE-LABEL FOR AGENCIES

Add podcasting to your client offer without building an in-house production team. Your client stays your client.

FLEXIBLE SUPPORT

Use One Stop Podcasts for a full project or only the parts you need: strategy, recording, editing, video, distribution or ongoing production.

WHAT SITS BEHIND EVERY SERVICE

STRATEGY

PRODUCTION

BRANDING

DISTRIBUTION

MARKETING

EDUCATION

PODCASTING, MADE EASIER TO START AND EASIER TO KEEP GOING.

PODCAST PACKAGES

From podcast idea to published episode.

You bring the expertise. We build the production process around you.



Use as much or as little support as you need.

Launch something new, improve an existing show or hand over the ongoing production.

WHAT WE CAN TAKE CARE OF

STRATEGY & PLANNING

Format, audience, episode structure, production planning and a clear route from idea to launch.

EDITING & PRODUCTION

Clean, consistent episodes with the production detail handled from raw recording to final master.

DISTRIBUTION

Episode preparation and support getting the show onto the platforms where your audience listens.

RECORDING

Remote, on-location or studio-based recording with a workflow designed around the people taking part.

VIDEO & CONTENT

Video podcast editing and short-form assets that help one recording work harder across your channels.

ONGOING PRODUCTION

A repeatable production process so publishing a podcast does not become another job on your list.

A GOOD FIT FOR

FOUNDERS AND THOUGHT LEADERS | CONSULTANTS AND COACHES |

ORGANISATIONS AND TEAMS | INTERNAL COMMUNICATIONS | BRANDED CONTENT |

HAVE A PODCAST IDEA?

Tell us what you want the podcast to achieve. We can help work out the simplest production route.

www.onestoppodcasts.com/podcast-packages

ONE STOP PODCASTS

www.onestoppodcasts.com



WHITE-LABEL FOR AGENCIES

Add podcasting without building a podcast department.

Your agency keeps the client relationship. One Stop Podcasts handles the specialist production behind the scenes.



When a client asks about podcasting, you can say yes. No recruitment, equipment investment or new production department required.

HOW IT WORKS

1

A client has a podcast opportunity.

You identify where podcasting could fit into the wider work you already provide.

2

Your agency stays in control.

You decide how the service is presented, packaged and managed with your client.

3

One Stop Podcasts becomes the production capability.

We can plan, record, edit, package and deliver the podcast as an extension of your team.

4

Start with one project.

Test the model with a real opportunity before deciding what ongoing partnership makes sense.

WHAT THIS GIVES YOUR AGENCY

ADD ANOTHER SERVICE

Offer podcasting without having to become podcast producers yourselves.

SUPPORT RETAINERS

Podcasting can sit alongside PR, content, social, communications, brand and thought-leadership work.

KEEP THE OPPORTUNITY

Give clients another reason to stay with your agency rather than referring the work elsewhere.

STAY FLEXIBLE

Use One Stop Podcasts for a single project or build the capability into a repeatable client offer.

GOT A CLIENT ASKING ABOUT PODCASTING?

Start with one project. We will handle the production behind the scenes.

www.onestoppodcasts.com/white-label-for-agencies

ONE STOP PODCASTS

www.onestoppodcasts.com



PODCASTING IN THE CLASSROOM

Help students find their voice then make something with it.

Practical podcast workshops for students and CPD for teachers. Designed to make podcasting useful, achievable and relevant to the curriculum.



No studio needed to start. Podcasting can support speaking, listening, planning, storytelling, teamwork and digital media skills.

WAYS TO WORK WITH US

STUDENT WORKSHOPS

Hands-on sessions where learners plan, record and reflect on podcast content built around a clear task or topic.

PILOT SESSIONS

A low-risk way to test podcasting with a class, department or teaching team before developing something larger.

TEACHER CPD

Practical training that gives staff a repeatable way to use podcasting in lessons without adding unnecessary complexity.

BESPOKE DELIVERY

Sessions can be shaped around age group, subject area, learning outcomes, available equipment and your setting.

WHAT STUDENTS CAN DEVELOP

SPEAKING & LISTENING

TEAMWORK

STORYTELLING

CONFIDENCE

PLANNING

MEDIA LITERACY

WANT TO TRY PODCASTING IN YOUR SETTING?

Start with a pilot session or tell us what you want your students or staff to achieve.

www.onestoppodcasts.com/podcasting-in-the-classroom

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NOT SURE WHICH ROUTE FITS? TELL US WHAT YOU'RE TRYING TO ACHIEVE.